



LEO BOWYER

I am a multi-disciplinary graphic designer living in Hampshire.

I believe visual problem solving is enhanced through asking the right questions. I inspire to create things that communicate, move people or even just tickle their interest.

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## Employment

Design102

**Designer**

A public sector design agency.

Whitehall, London

January, 2017 – present

- Secured 2 'Inside Out' awards for a compelling social media campaign on stillbirth for Ministry of Justice.
- Drove diverse project executions including brand identity, campaign design, print and digital media, enriching the agency's portfolio.
- Spearheaded the design for the Foreign Office's targeted social media campaign across various accounts, contributing to a fourfold increase in baseline interaction rates during a dedicated secondment.
- Collaborated effectively with the diverse team of designers, copywriters, strategists and videographers to deliver integrated creative solutions.
- Crafted brand identities that gained national and international recognition and usage.
- Produced complete animation projects, from conceptualisation, storyboarding, and animating to final post-production.
- Mentored junior designers, nurturing their development and enhancing project outcomes with constructive critiques.
- Stepped into art direction roles, successfully leading projects in the design manager's absence.
- Established the agency's first web design framework, personally developing several websites and cultivating the growth of the web design team.

Heads Group

**Freelancer** 2016

- Developed product explainer video and product design concepts.

EverythingInBetween

**Paid Intern** 2015

- Branding identity and asset creation for Jackson's.

## Work Experience

This is Crowd - 2014

Drinks Works - 2011, 14

Pinewood Studios - 2013

Twickenham Film Studios - 2014

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## Interests and Other Experience

I love visiting Art galleries, and experimenting with different materials. I like learning about Politics, Philosophy and Economics.

I have an unusual fascination with maths. I know way too much about Pokémon and enjoy unique video games like Disco Elysium. I enjoy skateboarding, when it's not raining, and swimming when it has rained too much.

## Software Skills

Adobe Creative Suite

Illustrator, Indesign, Photoshop, After Effects, Premier Pro and Audition.

## Web

Figma, WordPress, Webflow, HTML, CSS.

## Awards

Inside Out - What's a great idea

Inside Out - Rising star

## Education

Arts University Bournemouth 2013 – 16  
Visual Communication — 2:1

Kingston University, Surrey 2012 – 13  
Art Foundation Diploma — Distinction

References available upon request